

# National News

## New Hair-Sequencing Technique Helps Black Women Deal with Hair Breakage



Dino Dondiego

(Syndicated News) According to Dr. Basil M. Hantash, instructor of dermatology and plastic surgery at Stanford University School of Medicine, one of the most common causes of hair loss among black women is traction alopecia, hair loss due to pulling on the hair, as when it's braided tightly.

For many of those women there may actually be an answer to the problem. Dino Dondiego,



Before



After

owner of Sequence Hair (<http://sequencehair.com>) in the New York and New Jersey area, is someone who has studied African American hair for over 30 years, and he believes he knows the way to avoid and eliminate it from happening.

"Traction Alopecia is common among black women and can be elimi-

nated. First, it's vital to understand the causes, and then understand the solutions of elimination," explains Dondiego. "Bad edges are a disheartening problem that can be avoided. Broken edges are commonly caused by pulling the hair too tight, for the purpose of achieving a smooth look or style."

To add salt to an open

wound, when African American hair is improperly permed (relaxed), in addition to tight pulling, Dondiego says it speeds up and magnifies traction alopecia. Other causes of the condition are due to very tight cornrows (tight braiding), weaves, extensions and various other hair systems.

"When weaves are ap-

plied by cornrows over and over within the same area, traction alopecia comes into effect," says Dondiego. "Perms (relaxers) are also a big culprit in causing hair problems. Not only do they break the hair, but they also destroy the ends and prevent proper growth."

He explains that this has caused many African Ameri-

can women to stop perming (relaxing) their hair. But that doesn't need to be the case. "I have invented unique techniques of perming," Dondiego replies, "that can actually cause African American hair to grow freely and naturally."

In addition to these unique techniques, he has invented a method of increasing hair volume and/or length that will support and strengthen African American hair, called Sequencing. When both of these techniques are applied, all and any African American hair now has the ability to grow freely, avoiding breaking and gaining length while also improving the bad edges. It will give the hair the strength and length that women are after.



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